


Reach over 200 Million Consumers Nationwide

SMA Communications is a premier information provider focused on connecting our clients to their audiences across multiple distribution channels via email, postal and phone. SMA Communications owns data on over 200 million consumers in the United States and millions more abroad. SMA Communications is confident in its ability to create revenue-producing, brand-building strategies that will introduce your potential clients to you.

What makes SMA unique is not just how the data is generated, but how the data is managed – it's our core competency.

- Email, Postal Mail and Telemarketing Lists / Consumer / Business
- Data Appending / E-mail, Phone, Overlays, DOB and more.
- Co-registration / Banner Placement / Lead Generation
- Targeted Opt-in E-mail Marketing campaigns

 SMA Communications, LLC. is an accomplished online marketing firm. On the Political side we house all the United States Voter files with appended emails & phones, US Veterans by Branch of Service, Active Military, Union members, Hispanics by Congressional District & all Donor data compiled from State records. This data is purchased on a regular basis by the largest Political agencies in DC & Advocacy groups.

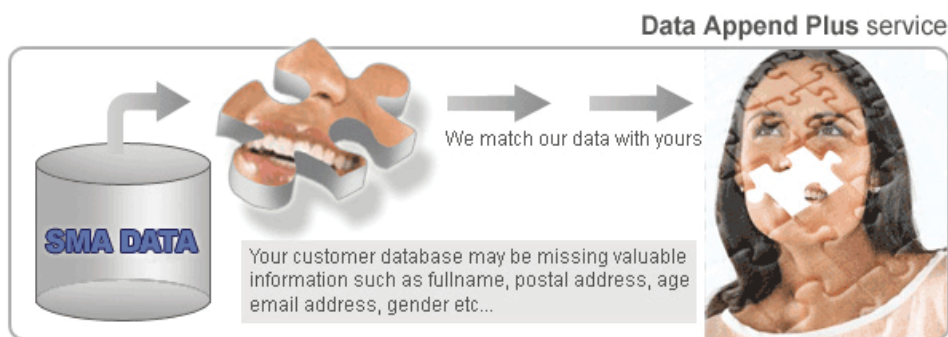
Strategize – Create – Execute – Deliver - We can do it all.

With SMA Communication's Interactive Media Services, we can Create your digital vision, Execute your direct marketing initiatives and Deliver targeted prospects and customers to your evolving business. Let us Strategize together and through our network of interactive partners and proprietary digital media solutions, we will determine the most cost-effective, results-oriented path to grow. We will expand your company's reach and communication to meet your immediate and future revenue goals.



Data Append Plus

Enrich your existing customer database by appending valuable demographics and lifestyle information such as postal and e-mail address, age, gender, marital status, income, occupation, religion, and more. SMA Communications Data Append Plus service, you can enhance your customer database and augment your selectable target criteria, there by refining your ability to communicate and reach your customers specific interests and needs. SMA Communication's consumer database offers more than 100 data enhancement attributes, on more than 190 million current postal records and active opt-in e-mail addresses, making it one of the largest, most dynamic consumer data sources in the world.



Email Services

Reach one of the industry's largest and most responsive targeted e-mail lists through SMA Communications E-mail Direct Plus service. Our International database consists of over 100 million B2C and B2B opt-in consumers and can be segmented by the following demographic and lifestyle criteria:

Available Demographics

- Income
- Education
- Occupation
- Ethnicity
- Housing
- Gender
- Children
- Age
- Religion
- Geography

Available Interest and Lifestyle Selects

- Sports and Recreation
- College Market
- Tobacco Products
- Cosmetics
- Electronics
- Pet Services & Supplies
- Travel Services
- House & Home & Apparel
- Internet Usage
- General Product Consumption
- Toys & Games
- Office Supplies
- Consumer Goods
- Entertainment
- Dining

SMS / MMS

Mobile text messaging available to 61 million cell phones for marketing and advertising.

- The largest double opt-in, profiled SMS/MMS database: a total reach of over 12 million profiles in North America and 6 million in Europe. The database is composed by registered users opt-in to receive m-coupons, promotions and alerts that are relevant to them.
- A unique profiling tool to track user tastes and to create a targeted, point of interest advertising channel
- Target users by demographics, psychographics, geographic location, handset, carrier and more filters...
- Users are protected from SPAM and get limited amount of promotions per month: 4 SMS max. Easy Opt-in/Opt-out mechanism in place.

Design Services

Whether it's creating a captivating HTML ad for an e-mail campaign or improves your presence in search engines by employing SEO services, SMA Communications' creative design team has the ability and in-depth knowledge to make your vision become a direct digital reality. Trained and well-versed in HTML, Flash, Rich Media and digital animation, the design team has won notoriety and acclaim from top national advertising firms, as well as elite Fortune 500 companies and leading world-class brand names. Our motto is – "If you can think it, we can create it!" Contact us today to bring your Website ideas into action.

Direct Vision



"If you can think it, we can create it!"

- High-end website design
- Rich HTML and email creatives
- Flash animation
- Application development
- Search engine optimization